

## PERSONAL INFORMATION

## FANEA-IVANOVICI MINA



 Bucharest, District 2, Romania

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Gender F | Date of birth 10/12/1983 | Nationality Romanian

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## PROFESSIONAL EXPERIENCE

2022-to date

**Full Professor**

Bucharest University of Economic Studies, 6 Piața Romană, District 1, Bucharest, [www.ase.ro](http://www.ase.ro)

- Course and seminar for Microeconomics and Macroeconomics (bachelor's degree level) in English, research activity in the field of Economics (materialized by the publication of scientific articles, chapters and books), course and seminar for Creative industries and digitalization (master's degree), Macro-and Microeconomics Applied to Economics (MBA), review of scientific articles, authorship of university textbooks.

Type or sector of activity higher education and research

2016-2022

**Associate Professor**

Bucharest University of Economic Studies, 6 Piața Romană, District 1, Bucharest, [www.ase.ro](http://www.ase.ro)

- Course and seminar for Microeconomics and Macroeconomics (undergraduate level) in English and French, research activity in the field of Economics (materialized by the publication of scientific articles, chapters and books), review of scientific articles, authorship of university textbooks.

Type or sector of activity higher education and research

2016

**External Expert**

National Institute for Cultural Research and Training, Ministry of Culture, 22 Unirii Blvd., District 3, Bucharest, [www.culturadata.ro](http://www.culturadata.ro)

- Research activity for drafting the revised version of the Romanian Strategy for Culture and National Heritage 2016-2020.

Type or sector of activity research, culture, creative-cultural economy

2012-2016

**Lecturer**

Bucharest University of Economic Studies, 6 Piața Romană, District 1, Bucharest, [www.ase.ro](http://www.ase.ro)

- Course and seminar for Microeconomics and Macroeconomics (undergraduate level) in English and French, EU Institutions (master's degree level), Research Methodology (master's degree), research activity in the field of Economics (materialized by the publication of scientific articles, chapters and books), authorship of university textbooks and teaching materials.

Type or sector of activity higher education and research

2009-2012

**Assistant Professor**

Bucharest University of Economic Studies, 6 Piața Romană, District 1, Bucharest, [www.ase.ro](http://www.ase.ro)

- Seminar activity for Microeconomics and Macroeconomics (undergraduate level) in English, research activity in the field of Economics (materialized by the publication of scientific articles, chapters and books), authorship of teaching materials.

Type or sector of activity higher education and research

2006-2009

**Teaching Assistant (tenure since 02.2017)**

Bucharest University of Economic Studies, 6 Piața Romană, District 1, Bucharest, [www.ase.ro](http://www.ase.ro)

- Seminar activity for Microeconomics and Macroeconomics (undergraduate level) in English and Romanian, research activity.

Type or sector of activity higher education and research

- 2007-2016 **Counsellor for the English Speaking area, Department of International Relations and European Integration**  
Bucharest University of Economic Studies, 6 Piața Romană, District 1, Bucharest, [www.ase.ro](http://www.ase.ro)  
▪ Facilitating communication for the English-speaking area between the university and the partner institutions.
- 07.2007-10.2007 **Intern**  
Dolj Health Insurance House, Craiova, Dolj, <http://www.casan.ro/casdj/>  
▪ Budget analysis and forecast
- 05.2006-08.2006 **Telecounsellor**  
BRD Groupe Société Générale, Bucharest, [www.brd.ro](http://www.brd.ro)  
▪ Current operations, customer service
- 06.2005-08.2005 **Intern**  
Transilvania Bank, Bucharest, [www.bancatransilvania.ro](http://www.bancatransilvania.ro)  
▪ Analysis of consumer credit applications; payment instruments settlement.
- Type or sector of activity* banking

## EDUCATION AND TRAINING

- 2021 **Habilitation Certificate (according to the Order of the Ministry of Education no. 3923/14.06.2021)**  
Bucharest University of Economic Studies, Doctoral School of Economics  
▪ PhD supervisor
- 11-13.10.2019 **Postgraduate course Organizational Excellence and Quality Culture, Predeal**  
Bucharest University of Economic Studies  
▪ University Management
- 2014-2015 **Postdoctoral research programme**  
Bucharest University of Economic Studies  
▪ Economics, individual research project: Human development and sustainable development in the context of the creative economy and the knowledge-based society. Challenges and opportunities for creative industries and companies, within the project number POSDRU / 159 / 1.5 / S / 138907 "Excellence in Scientific, Interdisciplinary, Doctoral and Postdoctoral Research in Economic, Social and Medical - EXCELIS", coordinator Bucharest University of Economic Studies.
- 2006-2010 **Doctoral research program in Economics; Doctor's degree**  
Bucharest University of Economic Studies  
▪ Doctor of Economics (according to Ministry of Education, Research, Youth and Sports Order no. 4542 / 28.07.2010); Doctoral thesis title: Creative economy and the knowledge-based society. Challenges and opportunities for Romania.
- 2006-2008 **Master 2 (Bologna cycle)**  
Université d'Orléans and Bucharest University of Economic Studies  
▪ Finance and controlling
- 2006-2007 **Graduation certificate of psychopedagogy postgraduate course**  
Bucharest University of Economic Studies  
▪ Psychopedagogy course
- 2002-2006 **Bachelor studies (4 years)**  
Bucharest University of Economic studies, Faculty of Business Administration in foreign languages, English stream  
▪ Business Administration; Bachelor's Degree in Economics, profile Economics.
- 2004-2005 **Bachelor's Degree (Bologna cycle)/Licence**

Université Paris XII Val de Marne, France

1998-2002

▪ Administration et Echanges – Administration des Entreprises, Creation d'entreprise, PME-PMI

**High school studies, Baccalaureate**

“Frații Buzești” National College, Craiova, Dolj county

▪ Scientific profile, Mathematics-Physics, valedictorian, baccalaureate exam average mark: 10.00 (maximum)

## PERSONAL SKILLS

Mother tongue Romanian

Other foreign languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Conversation	Oral speech	
English	C2	C2	C2	C2	C2
CAE (2000), BCE Higher (2003), Authorisation for sworn translation/interpreter, Ministry of Justice no. 22069					
French	C2	C2	C2	C2	C2
DALF C2 (2004), Authorisation for sworn translation/interpreter, Ministry of Justice no. 22069					

Levels: A1/A2: Basics user - B1/B2: Independent user - C1/C2: Proficient user

[Common European Framework of Reference for Languages](#)

Organizational/managerial skills Research project management, leadership

Skills acquired at work Cooperation, teamwork, association, excellent time management

Digital skills

Self-evaluation				
Information processing	Communication	Content creation	Security	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Levels: Basic user - Independent user - Proficient user

[Digital skills – self-evaluation scale](#)

MS Office, Windows operating systems, touch typing (certificated in 2004), eViews elements

Other skills/courses

- academic writing - Diploma – training in scientific authorship within the project Doctoral programmes in excellence schools – evaluation of research quality in universities and visibility increase through scientific publication, 2009
- Participations at national and international conferences, publication of articles in journals, books, volumes.

Driving licence Category B

## ADDITIONAL INFORMATION

Publications  
Presentations  
Conferences  
Research projects  
Seminars  
Distinctions  
Affiliations, memberships  
Review activity  
Courses

## Diplomas

- Diploma – training in scientific authorship within the project PhD in excellence schools – evaluating the quality of research in universities and increasing visibility through scientific publication, 2009
- Translator authorized by the Ministry of Justice for English and French – MJ no. 22069, 2008
- Diplome Approfondi de Langue Francaise (DALF), 2004
- Touch typing certificate, 2004
- Business English Certificate Higher – Cambridge, 2003
- Certificate in "Advanced English" Cambridge, 2000

## Research projects

- Opportunities for the development of foreign direct investments in Romania, Deloitte, 2024-2025
- Sustainable Communities & Crowdfunding Education Support - Erasmus + KA220-HED - Cooperation partnerships in higher education, director for BUES team Mina Fanea-Ivanovici, 2023-2026
- Society for Digital Literacy and Woosong University – Metaverse platform design – December 2021-March 2022, South Korea
- Excellence in scientific, interdisciplinary, doctoral and postdoctoral research in the economic, social and medical fields - EXCELIS, POSDRU / 159 / 1.5 / S / 138907, 2014-2015, 15 months, value 12,885,986.83 lei, individual research project Development and sustainable development in the context of the creative economy and the knowledge-based society. Challenges and opportunities for creative industries and companies, www.excelis.ase.ro, director Mina Fanea-Ivanovici
- Economic convergence and the role of knowledge in the conditions of EU integration, member, Ceex, 2006-2008, competition, CEEX 220/2006-M1, director Marta Christina Suciu
- Reducing inequalities - an essential condition for economic and social cohesion. Integration quality assurance, member, Partnerships, 2007-2010, competition, 91-050 / 21.09.2007, director Dorel Ailenei
- Creative economy and knowledge-based society. Challenges and opportunities for Romania, member, Idei, 2007-2010, competition, IDEI 1224, director Marta Christina Suciu
- Equal opportunity for the sustainable development process. Diversity evaluation and promotion system in Romanian organizations, member, Partnerships, 2008-2011, competition, 92116, director Marta Christina Suciu

Member of the committee in charge with drafting the exam subjects for admission to the bachelor's degree cycle, Economics discipline, June-July 2013, Bucharest University of Economic Studies

## Seminars

- Research trip at the London School of Economics (UK), University of Brighton (UK) and University of Limerick (Ireland), 2007
- Participation at the seminar "Between the Lines" at Ohrid, North Macedonia, on the topic: "Project Management", 2005
- Participation at the seminar "Between the Lines" at Tirana, Albania, on the topic: "Transition and identity", 2004

## Distinctions

- Engineering Economics (journal indexed by Clarivate Analytics) – Best Reviewer 2020
- Publons – Top Peer Reviewer – 2019
- Nov. 2019 – Diploma Georgescu Roegen for excellence scientific research
- Merit distinction in the Bucharest University of Academic Studies – since 2021
- National Olympiad Winner 3rd Prize – Economics, as a high-school student, 2001
- National Olympiad Winner 1st Prize – English, as a high-school student, 2001

## Affiliations, membership

- Member of scientific and organizing committees at various scientific events within BUES (eg ASECU, ICESS, ICBE, ECEU).
- Member of AIB (2018)
- Member of Society for Digital Literacy, South Korea (from 2021)
- Member of General Association of Economists (2014)
- Member of JURE EARLI (2009-2012)
- Member of EARLI SIG 19 (2009)
- Member of the council of the Department of Economics and Economic Policies (starting from 2025), member of FABIZ council (from 2024)
- Harvard Business Review – advisory council member

**Review activity:** Reviewer (selection): Engineering Economics, International Journal of Emerging Markets, Journal of Theoretical and Applied Electronic Commerce Research, Sustainability, Agriculture, Heritage, Humanities, Journal of Open Innovation, Smart Cities, Space and Culture, Journal of Sociology and Social Policy, Journal of Consumer and Retail Services, Human Resource Development Quarterly, Applied Economics Letters, reviewer-evaluator for the National Center for Sciences Poland, project evaluator for Israel Science Foundation; member of editorial board: Humanities & Social Sciences Communications.

**Other relevant activities**

Lauching OECD lab at the Faculty of Business Administration in Foreign Languages, Bucharest  
University of Economic studies, May 2024

Member of Jury for the Fintech Gala Awards 2024, Romania

ASFANU volunteer – application assessment

Member of Problem Committee IEO 2024, 2025

Jury member of International Economics Olympiad (2025)

Organizer of the Economics Olympiad for Romania (starting from 2025)